

FALL SEMESTER 2211

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-101	Business I: Ideas and Business Planning	3	5
ACCT-110	Financial Accounting	3	6
MGIS-101	Computer-Based Analysis	1	1
ECON-101	Principles of Microeconomics	3	5
UWRT-100	Critical Reading and Writing	3	5
MATH-101	College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)		
MKTG-230	Principles of Marketing	3	6
MGIS-130	Information Systems and Technology	3	6
INTB-225	Global Business Environment	3	6
STAT-145	Introduction to Statistics 1	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-201	Beginning Spanish 1	4	6
MLFR-201	Beginning French 1	4	6
MLIT-201	Beginning Italian 1	4	6
MLRU-201	Beginning Russian 1	4	6
MLGR-201	Beginning German 1	4	6

PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)		
MKTG-230	Principles of Marketing	3	6
FINC-220	Financial Management	3	6
INTB-225	Global Business Environment	3	6
STAT-145	Introduction to Statistics 1	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-201	Beginning Spanish 1	4	6
MLFR-201	Beginning French 1	4	6
MLIT-201	Beginning Italian 1	4	6
MLRU-201	Beginning Russian 1	4	6
MLGR-201	Beginning German 1	4	6

YEAR 3			
INTB-300	Cross-Cultural Management	3	6
DECS-310	Operations Management	3	6
MGMT-340	Business Ethics and Corporate Social Responsibility	3	6
PSYC-101	Introduction to Psychology	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-301	Intermediate Spanish 1	3	6
MLIT-301	Intermediate Italian 1	3	6
MLRU-301	Intermediate Russian 1	3	6
MLFR-301	Intermediate French 1	3	6
MLGR-301	Intermediate German 1	3	6

YEAR 4			
INTB-550	Global Entry and Competition Strategies	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	6

CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:

PSYC-223	Cognitive Psychology (Mandatory for Psychology Immersion)	3	6
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OR

ANTH-328	Heritage and Tourism	3	6
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CHOOSE ONE SET OF MINOR COURSES BELOW:

Marketing Minor

MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6

OR

Finance Minor

FINC-352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6

OR

Management Minor

HRDE-380	Human Resources Management	3	6
MGMT-320	Organizational Effectiveness Skills	3	6

SPRING SEMESTER 2215

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-102	Business II: Business Planning and Professional Development	3	5
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-150	Ecology of the Dalmatian Coast	4	5
MATH-161	Applied Calculus	4	5

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)		
FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
MGMT-35	Careers in Business	0	0
STAT-146	Introduction to Statistics 2	4	6
UWRT-150	Writing Seminar	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-202	Beginning Spanish 2	4	6
MLFR-202	Beginning French 2	4	6
MLIT-202	Beginning Italian 2	4	6
MLRU-202	Beginning Russian 2	4	6
MLGR-202	Beginning German 2	4	6

PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)		
MGIS-130	Information Systems and Technology	3	6
MGMT-215	Organizational Behavior	3	6
MGMT-35	Careers in Business	0	0
STAT-146	Introduction to Statistics 2	4	6
UWRT-150	Writing Seminar	3	6

CHOOSE 1 LANGUAGE COURSE BELOW:

MLSP-202	Beginning Spanish 2	4	6
MLFR-202	Beginning French 2	4	6
MLIT-202	Beginning Italian 2	4	6
MLRU-202	Beginning Russian 2	4	6
MLGR-202	Beginning German 2	4	6

YEAR 3			
INTB-315	Exporting and Global Sourcing	3	6
COMM-253	Communication	3	6
MKTG-330	Global Marketing	3	6
ENGL-411	Themes in American Literature	3	6

CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:

OPTION 1: PSYCHOLOGY IMMERSION (MUST)

PSYC-225	Social Psychology	3	6
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OR

OPTION 2:

MLSP-302	Intermediate Spanish 2	3	6
MLIT-302	Intermediate Italian 2	3	6
MLGR-302	Intermediate German 2	3	6
MLRU-302	Intermediate Russian 2	3	6
MLFR-302	Intermediate French 2	3	6

YEAR 4			
MGMT-560	Strategic Management	3	6
ENGL-210	Literature, Culture and Media	3	6

CHOOSE ONE COURSE FROM THE 3 OPTIONS BELOW:

PSYC-221	Abnormal Psychology (Mandatory for Psychology Immersion)	3	6
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OR

PHIL-401	Great Thinkers	3	6
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OR

PHIL-311	East Asian Philosophy	3	6
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CHOOSE ONE SET OF MINOR COURSES BELOW:

Marketing Minor

MKTG-320	Digital Marketing	3	6
MKTG-360	Professional Selling	3	6

OR

Finance Minor

FINC-430	Advanced Corporate Financial Planning	3	6
FINC-420	Finance in a Global Environment	3	6

OR

Management Minor

MGMT-310	Management Minor 3: Leading High-Performance Teams	3	6
MGMT-330	Design Thinking and Concept Development	3	6