Committed to Greatness
2019–2022 Strategic Plan
Committed to Greatness: being adaptable, bold, and embracing change
by Don Hudspeth, M.S., Dean & President

Committed to a great student experience, a great career, a great life!
by Dr. sc. Irena Guszk Cerovečki, Associate Dean

Our Vision

Our Mission

The Greatness Indicators

The Greatness Indicator 1: High quality and relevant career-focused degree programs
by Kevin Walker, MBA, Area Head for Hospitality and Tourism Management

The Greatness Indicator 2: Academic excellence
by Francis Brassard, Ph.D., Area Head for Humanities, Social and Natural Sciences

The Greatness Indicator 3: Educational technology
by Dr. sc. Jakob Patekar, General Education Chair

The Greatness Indicator 4: Inter-disciplinary research excellence and collaboration
by Dr. sc. Miloš Marković, Degree Programs Chair

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by Jelena Zvono, M.S., Human Resources Manager & Ministry Liaison

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by Ana Jarak, RIT Croatia Class of 2003

Committed to Greatness!
by Dr. Jim Watters, Board Chair, RIT Croatia Board of Trustees, and RIT Croatia SG representatives
RIT Croatia has been operating in Croatia for the past 22 years, and during this time we have experienced many wonderful and exciting outcomes. In 1997 we opened our college with the Hospitality and Tourism Management undergraduate degree program, which we still offer, and in later years we introduced the Web and Mobile Computing and International Business undergraduate programs. Service Leadership and Innovation has been offered at the graduate level for the past 14 years and starting in Fall, 2019, a masters in Information Sciences & Technologies has been added to our program portfolio. We have progressed from shared premises in Dubrovnik to now having our own building. We established a second location in Zagreb in 2011, and since 2013 we have owned our facility in Croatia’s capital. Our name change from the American College of Management and Technology to RIT Croatia was a reflection of the increased global outreach of Rochester Institute of Technology (RIT), and it has positioned us for further growth in the region and beyond. Since the founding of RIT Croatia, RIT has continued to grow and further establish itself as a world-class university known for innovation education. The university is building its educational platform on the three pillars of technology, design, and art and creativity. The intersection of these three areas is where the greatest potential for pivotal innovation lies. This combined with the long history of industry partnering in cooperative education and research will continue to make RIT a university of firsts. With its ongoing commitment to diversity in the student body, as well as the faculty and staff, the RIT strategic plan, Greatness Through Difference 2018-2025, sets the direction for developing border-crossing, collaborative, and original thinkers who will address the challenges facing the world. Our path at RIT Croatia has at times been a challenging one. Most significantly, we have seen negative demographic trends in Croatia and the region. Declining birth rates, and growing emigration, as well as increased competition in both public and private education, has resulted in more institutions looking to ‘get a piece of an ever-shrinking pie’. The bureaucracy of Croatia, although better than what it was in the past, continues to pose operating challenges and pulls resources in non-productive directions. But even with these challenges we have thrived and continue to improve. I can honestly say that in most aspects of what we do, we are well along the path of moving from being good to being great. In many areas, we have moved beyond great, and are now heading for greatness. Our ultimate goal is to achieve greatness in everything we do and fully realize our vision. Committed to Greatness, 2019-2022, will assist us with this pursuit during the next three years. In Committed to Greatness, 2019-2022, we have identified seven greatness indicators, all of which are crucial for our future success. Under these seven greatness indicators, there are a total of 20 objectives for us to attain during the next three years. Some of these greatness indicators have been achieved, and others are close to completion. I encourage you to review these indicators and the corresponding objectives. Committed to Greatness, 2019-2022, sets the direction for our journey during the next three years, but ultimately our success depends upon all of us embracing and internalizing our goals and truly being committed to greatness in everything that we do. Greatness also means that we will be agile, flexible, and adaptable in our rapidly changing future. As in the past, we will regularly evaluate our strategic plan and make the needed changes. In 2022, the final year of this plan, we will celebrate our 25th year of operating in Croatia. I am confident by the end of 2022, due to the wonderful faculty and staff who work for RIT Croatia, our incredible students and alumni, and all of our other stakeholders, that we will have realized our goals and achieved greatness in almost everything we do. At that time we will also have prepared our organization to continue along its greatness path, ready to execute the next strategic plan for RIT Croatia. I invite you all to join in this exciting journey and be Committed to Greatness.

Don Hudspeth, M.S.
President & Dean
At RIT Croatia, it’s all about the students! Greatness primarily means providing students with a great college experience and with the tools that will help them build a great career and lead a great life. Being different from our environment in so many aspects, our approach in achieving this is different too. Our approach, in fact, is to provide a student-centered education and create career-ready and life-ready individuals.

The absolute focus on students manifests itself in the holistic approach to the college experience. The first element of that college experience is the selected program of study and all of the classroom activities. Contemporary programs, delivered in a highly stimulating environment and infrastructure and by fantastic professors, guarantee great results. We are dedicated to establishing an environment where technology and arts, ecology and philosophy, contemporary global business events and the most recent hospitality trends intertwine. In such an environment, our students are at the source of new knowledge and skills. Through interactive communication, we support students in mastering new concepts, striving to spark in them the feeling of happiness after learning something new. The measure we like to use, as a dear colleague put it well, is not how well the students can answer a question but whether they can ask the right question.

Another aspect of our difference is an expectation for students to give their best too. One of my personal goals is to continuously work on providing students with more opportunities and challenges. All faculty members are also dedicated to offering an excellent classroom experience and constantly updating materials, delivery methods, and learning assessment tools. Given the hard work invested to create this abundance of opportunities, we expect nothing less from our students. We expect them to work hard from day one, and to use all of those opportunities to their advantage. Seeing how many do live up to this expectation, thrive in college, and later in career and in life, provides an assurance that we are doing it right and is a well of motivation to keep moving in the same direction.

The second element of the college experience, although it is very hard to draw the line between the two, are all of the outside of the classroom activities: co-op, workshops, guest lectures, company visits, clubs, tutoring, advising, student competitions, college events... All of the listed activities, as well as all others not mentioned here, are complementary to programs’ learning outcomes and further support the experiential learning that we proudly nurture at RIT Croatia. The best proof of doing the right thing comes in the form of frequent meet-ups with recent, and not so recent alumni, who regularly stop by for a cup of coffee, sharing with professors and staff how they were able to do this or that thanks to the knowledge, skills, attitudes, and experiences gained at RIT Croatia.

The final ‘secret ingredient’ in our focus on students is the faculty. They are very diverse in their areas of expertise, personalities, professional backgrounds, hobbies, and interests and, at the same time, united in their values and passion for students and their success. In their very personal and often individual approach to students, our professors build relationships with students that enable them to learn with joy, master the skills necessary to start their professional careers, but also equip them with many life lessons. By living our values – integrity, excellence, inclusiveness – our professors help students navigate towards becoming responsible and valuable members of their communities, aware of the global challenges and ready to create and implement local actions. We are confident that by following this path, we will succeed in reaching our strategic objectives and provide many more students with a great study experience and the foundations for a great career and a great life.

If I had a choice, I would stay a student forever. For me, being a student is something magical. Hence, in my book, committing to greatness equals the ultimate dedication to providing that magical experience to our current and future students. Let’s create that magic together!

Dr. sc. Irena Guszak Cerovečki
Associate Dean
Our vision

Committed to personal excellence, RIT Croatia will be the university of first choice in south Central Europe for globally minded students who wish to receive an American education and excel in their careers.

Our mission

Future-oriented, committed to integrity, academic excellence, personal and professional growth, RIT Croatia:

- Builds diverse learning communities that transcend geographical boundaries.
- Creates bonds between students, alumni, faculty and industry.
- Fosters innovation, creativity, and an entrepreneurial spirit.
- Promotes a rich research portfolio through global campus collaboration and international partnerships.
Greatness indicators

1. High quality and relevant career-focused degree programs
2. Academic excellence
3. Educational technology
4. Inter-disciplinary research excellence and collaboration
5. International education experiences
6. Outstanding employees
7. Best value proposition
OBJECTIVES

1. Introduce new programs and enhance existing programs, with curricular and co-curricular offerings, to meet market demands, student interest and employability.

2. Utilize advisory boards to provide curriculum feedback and assessment for market relevance and student interest.

As a branch of RIT, a globally recognized leader in professional and career-oriented education, RIT Croatia offers advantages unmatched by other regional colleges and universities. The quality of its programs and curriculum has been confirmed by many international accreditations, including The Middle States Commission of Higher Education (MSCHE) and The Association to Advance Collegiate Schools of Business (AACSB).

The undergraduate programs in International Business, Hospitality and Tourism Management, and Web and Mobile Computing, as well as the Master of Science program in Service Leadership and Innovation and Master of Science program in Information Sciences and Technologies were selected in accordance with market demands and student interest, and are completely aligned with the programs offered at RIT in Rochester, NY. While graduates of these programs receive disciplinary course depth in their chosen area of study, they are also provided with a strong foundation in humanities and social sciences and this is what makes the RIT experience a unique blend of rigor and imagination, specialization and perspective and hard and soft skills.

RIT Croatia will continue to enhance existing programs, providing the knowledge and multiple skills and competencies that will be required in the ever-changing workplace of the future. Accordingly, annual curriculum feedback will be provided by advisory boards comprised of industry professionals and experts, as well as assessments of market relevance and student interest. The same rigorous criteria will be applied in the exploration of potential new programs.

Career-focused degree programs offered at RIT Croatia are and will continue to be designed to prepare graduates for successful career paths with an emphasis placed on providing experiential education. As such, co-curricular activities play a vital role at RIT Croatia. RIT is recognized as having one of the largest and oldest cooperative education programs in the world and RIT Croatia continues this fine tradition with cooperative education at the center of its career-focused mindset.

Other curricular and co-curricular activities which reflect the ideals of experiential education are constantly encouraged, such as study abroad programs and research opportunities. RIT Croatia students have the unique opportunity to participate in RIT’s Global Scholar program which allows them to spend a semester or two in RIT campuses in Rochester, Dubai or Kosovo. Additionally, traineeships and study experiences through the ERASMUS program are available to RIT Croatia students. In the years to come, RIT Croatia will seek to further enhance and enrich the student experience with new partnerships to be formed with renowned international universities.

Kevin Walker, MBA
Hospitality and Tourism Management Area Head
Committed to the pursuit of academic excellence, RIT Croatia recognizes and awards the achievement of its faculty in teaching, scholarship, professional development as well as service to the institution and the community. It also encourages the growth of its teaching force by promoting exchanges with the faculty of other RIT campuses and its Erasmus partners.

Other instruments are constantly being developed and revised to assist the RIT faculty in the improvement of their teaching skills, for example, a voluntary peer observation initiative and a well-monitored teaching evaluation process. RIT Croatia also encourages research activities by funding the participation at conferences and professional workshops, by facilitating the holding of in-house seminars, the maintenance of a peer-reviewed e-journal and by inviting speakers from various fields of expertise and professional activity. Last but not least, through the relentless commitment of its non-academic staff, RIT Croatia provides an environment conducive to the pursuit of academic excellence and the development of collegiality among its faculty.

For the RIT students, an environment of academic excellence is further enhanced through a peer mentoring program in which sophomores, juniors, and seniors are trained to serve as guides to their peers commencing their journey at RIT Croatia. This is an opportunity for the mentor students to reflect on the ways to respond to academic and personal problem-solving situations, to develop such soft skills as active listening and social integration and to learn how to share their expertise and experience with their mentees. The peer mentoring program is designed in a way to help students, the mentors as well as the mentees, go through the challenges related to studying at an institution of higher education.

Through the synergy of many other services and extracurricular activities, the student peer mentoring program thus contributes to the professional and personal growth of the RIT students.

Regarding the contribution of extracurricular activities and opportunities for students’ development, RIT Croatia supports experiential learning and the development of an entrepreneurial center as well as facilitates collaboration with alumni-led businesses and any regional entrepreneurs. RIT Croatia is also exploring the possibility of offering certificate training courses for the development of specific skill sets to meet the demands of today’s competitive job market.

Finally, RIT Croatia is constantly pursuing strategies to maximize the efficiency of its assistance packages to ensure that its academically strong students can pursue their academic goals without being concerned about their ability to pay.

Francis Brassard, Ph.D.
Humanities, and Natural and Social Sciences Area Head
At RIT Croatia, technology is not used as a be-all and end-all. Instead, our faculty recognizes the benefits of using technology to augment the learning experience as opposed to advocating the digital just because that’s the trend. This is why technology is used wisely – from an online learning management system MyCourses, which provides students virtually everything they need for their studies, to computer labs with top-of-the-line software. Furthermore, RIT Croatia uses the Polycom system for distance learning, so that the campuses, in Croatia and abroad, can connect and lectures can be held regardless of where the instructor is. At RIT Croatia, we place a lot of value on collaboration and thus use technology to help students collaborate efficiently with team members on the campus and around the world.

Today’s world is highly influenced by technological progress. Now, more than ever, the innovation resulting from the technology revolution is disrupting whole industries and changing global markets; it heavily influences our mindsets, behaviors, and lifestyles. Such world, although exciting, is quite unpredictable. We simply do not know in which ways the technological advancements will affect future generations. What we do know is that technology can facilitate finding solutions to many of today’s global problems. Hence, we know that the jobs of the future are closely tied to technology and technology will impact all professions and industries. At RIT Croatia, we are committed to preparing our students for global careers of their choice, and we use technology to continuously develop our teaching methods. In addition, we also use technology to help students learn how to use it in their critical and creative thinking. Whether they choose to program, develop their careers in marketing and finance, or come up with new solutions and ideas that will reshape the tourism industry, they will understand the impact that technology has in their respective areas.

Whereas many learning outcomes can be achieved without technology, RIT Croatia recognizes that its students are digital natives and that technology can help them achieve the outcomes more effectively. In addition, technological solutions also help instructors as they are able to track their students’ progress and provide feedback easily. Technology does not replace human contact – the core values remain the same, and much effort is invested in developing students’ critical thinking skills (even pertaining to the use of technology and the increasingly digital world that we live in), problem-solving skills, and creativity. All these skills could be developed without technology, but the journey toward becoming a collaborator, a critical thinker, a problem solver, and a creative professional is indeed significantly enhanced through the appropriate use of technology. RIT Croatia takes the best the digital world can offer and uses it to make students’ learning experience more engaging and relevant.

Dr. sc. Jakob Patekar
General Education Chair

RIT Croatia will best utilize technology to expand learning opportunities.

OBJECTIVES

8. Invest in new technologies and facilitate their integration in all areas of the university to enable knowledge sharing and accessibility.
9. Enhance online resources and opportunities to create additional learning platforms for students, faculty and staff.
Research activities are strongly encouraged and supported at RIT Croatia. We place a strong emphasis on applied research that is highly relevant at industry and company level. We engage our students and faculty in collaborative research endeavors with industry partners, local community stakeholders, and RIT global campuses, where they participate in cutting edge research in fields of computer science, hospitality, web and mobile computing, international business, human resources, psychology, and natural sciences.

We at RIT Croatia are aware that globally renowned institutions of higher education are well-known for their activities in the field of scientific research. Hence, RIT Croatia in numerous ways encourages and supports faculty and students in developing and testing their original ideas and theories. Advanced scientific research has long term planning horizon and requires strong financial support through multiple funding sources. Therefore, at RIT Croatia we facilitate the continuous pursuit of grant opportunities in cooperation with our global campuses, on cross-country bases. Concurrently, we are surveying the environment in search of challenging problems and emerging research areas that will provide opportunities for synergistic cooperation between multiple institutions of higher education.

RIT Croatia demonstrates a profound understanding of faculty and student research needs through tangible institutional support and assistance when conducting primary and secondary research, attending conferences, delivering conference talks, and facilitating cooperation with new contacts within or between their respective research fields. Throughout the year RIT Croatia regularly invites a number of distinguished experts to deliver guest lectures on a broad spectrum of topics. Through these, we connect our students and faculty with novel opportunities for pursuing value-added and rewarding endeavors with fellow colleagues. These activities also demonstrate RIT Croatia’s strong devotion to student development and growth beyond classical in-classroom education experience toward experiential learning based on tackling real-life industry challenges. Library services at RIT Croatia support students and faculty by providing access to most recent scholarly and professional journals and a number of other, especially e-learning, resources that on daily bases continue to grow. Students at RIT Croatia are thoroughly mentored by our Liberal Arts faculty on the importance of ethical component in research. Our students are keenly aware of the importance of proper referencing of earlier discoveries and adequate recognition of the work of other researchers.

RIT Croatia places substantial institutional resources into its research component with a primary effort towards developing students, through cooperation with faculty members, into independent problem solvers, ready to tackle multiple challenging situations throughout the span of their professional careers.

Dr. sc. Milivoj Marković
Degree Programs Chair

OBJECTIVES

10. Promote and initiate collaborative research projects among faculty and students in the RIT global campuses.
11. Explore and secure European and US grant funding opportunities.
12. Pursue projects that foster innovation and initiate industry and local community partnering.
The demands of today’s business world are greater than ever and students need to be prepared for the opportunities and challenges of a global environment. In line with the strategic plan, we at RIT Croatia take this as a very serious task. Through mandatory cooperative education, joint international course assignments, international work and study abroad opportunities our students significantly expand their horizons and grow, both personally and professionally.

Every year more than 350 students are engaged in mandatory co-op assignments, and 16 percent of our students complete their co-op placements internationally through the four years of their study program. Interestingly enough, when one counts all the co-ops conducted since the first days of RIT Croatia (at that time, ACMT), it turns out that our students have completed co-ops amounting to over 450 combined years at more than 4000 companies! Moreover, our students need to complete co-ops specifically related to their fields of study and must be prepared to work for at least 6 months during their schooling at RIT Croatia. One of the events we have been proudly organizing for 20 years now is Career Education Day, a professional event where representatives of some of the most renowned companies from Croatia and the region gather to network with our students. RIT Croatia was the first to introduce such an event in the region. We are also experiencing continuous growth in the number of international students studying at RIT Croatia, as well as the number of RIT Croatia students studying abroad at our campuses in Dubai, Rochester and Kosovo, as well as at other Erasmus partnering institutions. Over the years, we have witnessed how these opportunities help students develop the necessary skills to function in the interconnected world: appreciation of diversity and expansion of cultural horizons, improvement of interpersonal skills and language ability, development of flexibility, adaptability, and problem solving, increasing confidence and independence, and gaining lifelong friendships and networking.

Given the pace of technological progress and development, we are preparing our students for jobs that haven’t been invented yet. This means we need to help them develop the skills that the employers will be looking for in their future employees. When it comes to careers and job markets, one of the key topics being discussed is the need to adopt a different set of skills should we want to succeed in the future workplace, and the ones include: open-mindedness, emotional quotient, empathy and working well with others, cultural intelligence, and finally, embracing change. Our curriculum and career services activities are set to help them become aware of those skills and develop and polish them throughout their studies. We are helping them learn about their abilities and becoming the best versions of themselves!

Marina Drmač, M.S. 
Career Services, Alumni Relations & International Student Office Manager

RIT Croatia will prepare graduates for careers in a global environment by offering more international education experiences.

OBJECTIVES

13. Develop strategies to increase the number of international students studying at RIT Croatia.
14. Develop opportunities, along with funding assistance, through which students can participate in:
   a. RIT Global Scholars study abroad programs,
   b. Erasmus, and other study abroad and student exchange programs,
   c. international experiential learning,
   d. graduate degree programs at the Rochester campus,
   e. global classes, team projects and course assignments,
   f. international clubs, associations, forums, conferences and symposiums.
We strongly believe that our employees are our greatest asset and the key to our success, synergy and growth. With the strategic plan, we are committed to building a model of excellence for all faculty and staff in the area of professional development and diversity enhancement. We are proud to be a part of RIT, a university that shapes the future and improves the world through creativity and innovation. Being a global campus of a world-class university, we promote a culture of partnership, collaboration and communication. Our employees exchange knowledge, experience and the best practices with colleagues from RIT global campuses in NY, Dubai, China and Kosovo. They also use the opportunity and participate in Erasmus mobility programs. These unique experiences enrich our employees, both personally and professionally. We are committed to building effective processes and practices to offer more opportunities for faculty and staff partnership and collaboration across international and intercultural borders.

The current higher education is globally competitive and is changing rapidly. We are aware that lifelong learning and employee professional development are strategic tools for our continuous growth and success. We are committed to providing professional development opportunities, and both formal and informal learning experiences to our employees so that they can keep up with trends and the best practices in the field, as well as enhance their knowledge and skills to ensure the best educational experience to our students.

We promote and value diversity within our workforce and student base, and provide equal opportunity to all individuals. We nurture and facilitate a working environment where all colleagues are equally valued, supported and recognized for their contribution. We are student-centered, and all our employees serve as role models to our diverse student body. Our employees teach, mentor, guide and inspire students and prepare them for the opportunities and challenges of a global society. Professionalism, enthusiasm, engagement and commitment to providing the best education and services are key characteristics of all our faculty and staff. When you talk to our students, you see how much pride they take in being a part of the RIT community simply because it feels like a community. They know they belong here and respect and appreciate all the mentoring and coaching done by all of our employees, faculty and staff. And this goes far beyond simple “studying”; we are all committed to teaching students how to think and find solutions to the presented challenges, yet this extends far beyond the classroom and typical “college projects.”

That is why RIT Croatia is very thoughtful and intentional about attracting, supporting, retaining and developing the diverse talent needed to achieve and sustain our mission and vision. Committed to greatness, RIT Croatia will be recognized as an employer of choice for its personal and professional development, integrity, diversity and pluralism, innovation, teamwork, global experience and international collaboration.

Jelena Zvono, M.S.
Human Resources Manager & Ministry Liaison

RIT Croatia will create a culture of professional development, the transfer of best practices, and the enhancement of diversity.

OBJECTIVES

15. Develop a comprehensive professional development plan for all faculty and staff.
16. Increase the number of faculty and staff exchanges with RIT campuses, and with other institutions.
17. Increase the diversity of students, faculty and staff.
I am a strong believer in and supporter of RIT Croatia and the good work that faculty, staff and leadership do to create a great learning environment for career oriented students. Successful graduates provide for the best ambassadors in virtually all industries today. My career would definitely not take the path it did, had I not been taught by a faculty of experts and had I not taken the co-op opportunities abroad provided to me by the college.

These experiences created prospects for me to develop, learn and take responsibilities while living in extremely rewarding international environments. More than ever, this is what students are looking for when considering college education in the fast changing economic and political reality today.

Bonds made with faculty, staff and fellow students at RIT Croatia do not vanish once we leave the classroom. Alumni relations at RIT Croatia are extremely strong, and the Alumni Office is providing support to generations of students now. I am proud to say that very often I hear compliments on how good a professor was, or how efficient a staff member. These compliments often come from students' parents, and they make everyone in the organization extremely proud: proud of the homebase that RIT Croatia is for both students and alumni.

As a former President of our Alumni Association, I believe that continuation and further development of industry events should be among the major objectives for any future alumni government.

Networking events have proven to be high on the list of priorities for both alumni and current students, viewed as opportunities to either build or strengthen bonds they can benefit from in the future. These bonds remain strong in their future careers, whether dealing with a colleague or a boss, one RIT-er will always have a helping hand for another, knowing where we all started and that our goals are the same.

And you know what? There are over 2,300 alumni currently working in top notch companies, their own businesses, and government institutions – all over the world! From Croatia and the EU to far away destinations such as the US, Australia and United Arab Emirates... And they’re all working in fields they studied for – which is what this college has prepared them for!

Finally, I can only say that I am happy that our college is pursuing a private university status, as it will bring even more benefits to RIT future generations. Thank you RIT Croatia for providing opportunities to set our goals high.

Ana Jarak
RIT Croatia Class of 2003

OBJECTIVES

18. Complete an extensive ROI study to better position RIT Croatia in the market.
19. Attain Croatian university status.
20. Develop ‘RIT for Life’ programs to support alumni with career and personal development, networking, and life-long learning, and increase the opportunities for their engagement with RIT students and programs.
I have served on the Board of Trustees of RIT Croatia since its founding in 1997, and as of June, 2019, I have taken the position of Board Chairman. It has been a very rewarding experience to be involved with this initiative in Croatia, and to see the expansion and growth of the university. Although there have been a number of challenges faced during the past 22 years, all of us on the Board continue to be pleased with the wonderful outcomes and the contributions the university has made to Croatia and the region. In December, 2015, the RIT Croatia Board of Trustees approved the new strategic plan, Committed to Greatness, and in May, 2019, the Board approved revisions and adjustments to the original plan. This revised plan sets the course for the university from 2019 through 2022. We are all supportive of the direction the university is taking, and these greatness indicators and objectives will serve RIT Croatia well in ultimately establishing itself as the university of first choice in south Central Europe for students who wish to excel in their careers.

It is a pleasure for me to serve as the Board Chairman of this dynamic and inspirational institution of higher education.

Dr. James H. Watters
Board Chair, RIT Croatia Board of Trustees

Different from day one – a phrase I first saw about RIT Croatia, exactly describes how it has been for me since I started. What baffled me in the beginning, and what I have come to adore now, is the fact that everyone I came across - every professor, every member of staff or a student organization, wants you to succeed and do your best. They offer opportunities for self-development, networking, and active engagement, encouraging you to shape yourself a much as you have the ambition and grit to do so.

Martina Perić,
Second-year International Business student and Student Government President for Dubrovnik and Zagreb campuses

RIT Croatia is offering a lot of opportunities for its students. Professors at RIT Croatia are focused on helping students to improve professionally and their lectures are based on real-life cases where students can receive the knowledge that will be applied later on in their careers. Our Student Government is built on that, making sure that student life improves from year to year; for example, we organize various company visits, where students have the opportunity to see how a certain company is operating and gets a more clear idea for their future career planning and development.

Anamaria Andrić
Second-year Hospitality and Tourism Management student and Student Government vice-president for Dubrovnik campus