



Course offer -Summer Semester-

Thinking the Future
Zukunft denken

School of
Business and Economics

RWTHAACHEN
UNIVERSITY

Bachelor courses - English Taught

Course	ECTS	Limited Availability
Aspects of International Accounting II	6	✓
Current Topic: Corporate Culture – A case study seminar	6	✓
Current Topic: Integrated Marketing Communications	6	✓
Current Topic: Introduction to Urban Economics	6	✓
Current Topic: Tourism and sustainable development	5	✓
Economics of Technical Change	5	
Foundations of Strategic Management	6	✓
Marketing Management	5	✓
Principles of Marketing	5	✓
Service Marketing Innovation	5	✓
Smart Grid Economics and Information Management	5	✓



Bachelor courses - German Taught

Course	ECTS	Limited Availability
Absatz und Beschaffung	6	✓
Einführung in die Betriebswirtschaftslehre	5	✓
Einführung in Operations Research	6	
Europäisches und Internationales Handels- und Wirtschaftsrecht	6	✓
Finanzdienstleistungen	6	✓
Grundzüge des Privatrechts	6	✓
IT und Organisation	6	✓
Konsolidierung von Finanzberichten	6	
Kostenmanagementsysteme	6	✓
Makroökonomie I	6	
Mathematik B	6	
Mikroökonomie II	6	
Rechnungswesen II: Externes Rechnungswesen	6	✓
Steuerliche Aspekte betriebswirtschaftlicher Entscheidungen	6	



Master courses - English Taught

Course	ECTS	Limited Availability
Advanced Energy Economics	5	✓
Advanced Microeconomics	5	✓
Algorithmic Game Theory I	5	
Current Topic: Digital Health Engineering and Entrepreneurial Innovation	5	✓
Current Topic: Global and Intercultural Marketing	5	✓
Current Topic: Tourism and sustainable development	5	✓
Development Economics	5	
Economics of Technical Change	5	
Industrial Organization	5	✓
Logistics Systems Planning II	5	
Managing the Innovation Process: In-Class Format	5	✓
Managing the Innovation Process: Online Format	5	✓
Marketing Management	5	✓
Microeconometrics	5	✓



Master courses - English Taught

Course	ECTS	Limited Availability
Organization Theory: In-Class Format	5	✓
Organization Theory: Online Format	5	✓
Principles of Marketing	5	✓
Project Module: Innovation, Strategy and Organisation	10	✓
Quantitative Innovation Research	5	✓
Quantitative Macroeconomics	5	✓
Scheduling	5	✓
Service Design & Engineering	5	✓
Service Marketing Innovation	5	✓
Service Simulation Game	5	✓
Smart Grid Economics and Information Management	5	✓
Strategy for the Information Economy	5	✓



Master courses - German Taught

Course	ECTS	Limited Availability
Anbahnung, Gestaltung und Abwicklung von Verträgen	5	✓
Betriebliche Finanzierung	5	✓
Entrepreneurial Finance and Venture Capital	5	✓
Human Resource Management & Industrielle Beziehungen	5	✓
Immobilienmanagement und -finanzierung	5	✓
Immobilienökonomie	5	✓
Informationsmanagement	5	✓
Informationsökonomie	5	✓
Internationale Wirtschaftsbeziehungen	5	
Interne Unternehmensrechnung und Controlling	5	
Markt und Moral	5	✓
IT und Organisation	5	✓
Operations Research II	5	
Portfolio Management	5	✓
Praktische Optimierung mit Modellersprache	5	
Privatrechtliche Gestaltungsmöglichkeiten für angehende Führungskräfte	5	



Master courses - German Taught

Course	ECTS	Limited Availability
Projektmanagement	5	✓
Projektmodul: Dienstleistungs- und Technologiemarketing	10	✓
Qualitative Forschungsmethoden	5	
Technikbasierte Energiesystemanalyse	5	✓
Umweltökonomie	5	✓
Unternehmensbewertung	5	✓



I. Language Course

You are very welcome to complete a language course at the RWTH Sprachenzentrum, that will also feature on your Record Sheet. Please get in touch with the Sprachenzentrum at <http://www.sz.rwth-aachen.de/cms/~iilg/sz/?lidx=1>

II. Writing Center

To improve your written german skills, we encourage you to take part in a course from the Writing Center . There are courses for international students, which still require fair german skills.

Please refer to: <http://www.sz.rwth-aachen.de/cms/sz/Schreibzentrum/Veranstaltungsangebot/~ofyw/Lehrangebot/>



Exchange Office

The **Exchange Office** is in charge of all matters concerning your studies at the School of Business and Economics.

We will be glad to assist you during your stay at RWTH Aachen University

Where you can find us

Exchange Office
Templergraben 64
Room 524 (5th floor)
52062 Aachen

Office Hours

Tuesday and Thursday, 10:00 - 12:00h

How you can contact us

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