



RIT CROATIA

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COOKIE POLICY

When you visit any web site, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalised web experience. This Cookie Policy provides you with information about the cookies we use and why. Our [Data Privacy Notice](#) sets out full details of the other personal information we may collect and how we may use it.

WHAT IS A COOKIE?

Cookies are small text files containing small amounts of information which are downloaded and may be stored on your user device e.g. your computer (or other internet enabled devices, such as a smartphone or tablet). The cookie allows the website to "remember" your actions or preferences over time (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

HOW DOES RIT CROATIA USE COOKIES?

We use cookies to give you a better online experience and to make the interaction as informative and relevant as possible. In order to make full use of our website, your computer, tablet or mobile phone will need to accept cookies. It is important that you read the Cookie Policy carefully so that you know what cookies our website uses and for what purposes.

Because we respect your right to privacy, you can choose not to allow some types of cookies. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

SET AND CONTROL YOUR COOKIE SETTINGS

Once you have given us your consent to the use of cookies, we will store a cookie on your computer or device to remember this for next time. If you wish to withdraw your cookie consent at any time, you will have to delete our cookies using your internet browser settings. You should do this through the browser settings for each browser you use. Please be aware that some of our services will not function if your browser does not accept cookies. However, you can allow cookies from specific websites by making them "trusted websites" in your internet browser.

COOKIES USED ON RIT CROATIA WEBSITE

Below is a list of the cookies we use on this site, which is dynamically updated whenever new cookies are encountered and classified by our website team. Some of these are session cookies which are temporary and allow us to link your actions during a browser session. Session cookies are erased when you close the browser. Other cookies are persistent cookies which remain on your device for the period of time specified in the cookie. The Website uses the following cookies for the following purposes:

1. NECESSARY



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Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. Following is the list of necessary cookies we use:

NAME	PERSISTENCY	DESCRIPTION	SOURCE
PHPSESSID	30 minutes	Enables proper functioning of the website	Web server

NAME	PERSISTENCY	DESCRIPTION	SOURCE
gdpr_val	1 year	Enables cookie consent across multiple websites	RIT CROATIA

2. STATISTIC / ANALYTICAL COOKIES

Performance cookies help us to understand the behaviour of our visitors and the usage of the website. All information these cookies collect is aggregated and therefore anonymous. For instance, we can use these cookies to gain insight into how our visitors use our website. This means we can find out what works and what doesn't, it allows us to continuously improve the website, and measure how effective our advertising and communication is. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

We use [Google Analytics cookies](#) to obtain an overall view of visitor habits and visitor volumes, and to help improve the overall experience on our website. It counts the number of visitors and tells us things about their behaviour overall – such as the typical length of stay on the site or the average number of pages a user views. You may refuse the use of cookies by selecting the appropriate settings on your browser as described above. Furthermore, you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB#>. You may disable the use of Google Analytics by using this link: [disable Google Analytics](#). This link creates an opt-out cookie which prevents the further processing of your data. For more information about Google Analytics cookies, please see [Google's Privacy Policy](#) and [Google Analytics Help pages](#).

Furthermore, we use Google tag manager (source: <https://developers.google.com/tag-manager/>) to enable analytics.

Following is the list of analytical cookies we use:

NAME	PERSISTENCY	DESCRIPTION	SOURCE
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_ga	2 years	Used to distinguish users.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
_gid	24 hours	Used to distinguish users.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

3. ADVERTISING / REMARKETING COOKIES

We sometimes use tracking pixels for Facebook and Google Remarketing that set cookies to assist with delivering our online advertising. Those cookies are used to track visitors across websites. The process is anonymized and its sole purpose is to help us better understand the interests of our target groups and thus tailor our communication and marketing efforts in promoting RIT Croatia in a more efficient way.

About controlling advertising cookies:

- [How to control online ads from Facebook](#)
- [How to opt out or control preferences of Google Remarketing](#)

Following is the list of advertising cookies that we use:

NAME	PERSISTENCY	DESCRIPTION	SOURCE
fr	90 days	User and browser ID; time stamp; miscellaneous other data. Facebook's primary advertising cookie, used to deliver, measure, and improve the relevancy of ads.	Facebook's Privacy Policy.

CONCLUDING REMARKS

We will keep this Cookie Policy under review and make updates from time to time. Any changes to this Cookie Policy will be posted on our website and to the extent reasonably possible, will be communicated to you. You can consult this web page for the latest version.

UPDATES OF THIS DATA PRIVACY INFORMATION



RIT CROATIA

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This Cookie Policy was last updated in May 2018. We reserve the right to update and change this Cookie Policy from time to time in order to reflect and changes to the way in which we use your personal data or changing legal requirements. Any amended information to Cookie Policy will apply from the date it is posted on RIT Croatia website or otherwise made available to you.

HOW TO GET IN TOUCH WITH US

If you have any questions regarding your rights or if you have any specific requests relating to your personal data please contact us at:

Data Protection Officer: dpo@croatia.rit.edu