Advance Your Skills and Continue Your Training with ACMT in Zagreb, Croatia

THE ACMT GLOBAL LEADER CERTIFICATE PROGRAM

The ACMT Global Leader Certificate Program offers working professionals the opportunity to stay current and improve on their finance and management skills.

About ACMT and RIT Training Programs

Founded in 1829 to meet the needs of local business and industry, Rochester Institute of Technology (RIT) in Rochester, New York, USA, has partnered with well over 3,000 corporations and governmental agencies around the world to help meet the continuing education and workforce development needs of their employees. Recognizing RIT’s strength as a world leader in career-oriented education, the Croatian Ministry of Science, Education and Sports encouraged RIT to establish Croatia’s first private institution of higher education – the American College of Management and Technology (ACMT). As one of the world’s top comprehensive universities, RIT and ACMT set the standard for quality, career-oriented education. Courses taught through our government and industry partnership programs meet the same criteria as those programs available in the traditional classroom, drawing from the same faculty expertise and curriculum quality. While delivery methods and pedagogy may vary from program to program, learning outcomes are exactly the same and there is no distinction between a certificate or degree earned through a site-based government or industry partnership and a certificate or degree earned on any of RIT’s global campuses. Our training programs meet the same rigorous objectives set for traditional classroom experiences, but are offered on a schedule and in a format that is more flexible and convenient for working professionals.

Register today:
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Location: Ilica 242, Croatian Catholic University, Zagreb, Croatia
Program Overview
This one-day seminar is designed to expose both financial and non-financial participants to and build competencies in a broad array of modern corporate finance topics, such as: determining a true cost of capital; international capital budgeting; structuring project finance; introduction to the use of derivative products (futures, forwards, swaps and options); and financing high growth strategies in resource constrained environments.

Key Benefits
This highly interactive full-day seminar will combine short lectures, case analyses, and team-based exercises to strengthen participants’ skills in several core areas, including:

- A deeper appreciation of the interrelationships between marketing, finance, and operations staff for effective financial modeling
- The identification of common flaws or even “gaming” aspects of the international capital budgeting model
- Using modern financial management and analysis to achieve the firm's strategy
- Understanding various hedging strategies to improve cash flow predictability and lower the cost of capital
- Overall better decision-making methodologies

Who Should Attend
Today’s economic climate requires each division of an organization to have some baseline competency in corporate financial matters. Inasmuch, this seminar promises to be broad enough to allow even the most novice, non-financial staff members to attend without feeling overwhelmed, but at the same time deep enough to challenge seasoned financial practitioners.

About the Instructor
Mr. Gregory Van Laeken, MBA, is a specialist in the area of international finance and derivative products and an experienced executive in global banking. Van Laeken began his career in the New York Metropolitan area as an interbank dealer of interest rate and currency derivatives. In 2003 he moved to Zurich, Switzerland, as the vice president and global head of emerging markets trading for a prestigious private Swiss bank. In this role Mr. Van Laeken helped to develop and oversee rapid growth in the emerging market trading and sales operation for the bank’s foreign exchange division.

In 2005 Van Laeken left the financial services industry to become business manager and analyst for global operations at Rochester Institute of Technology (RIT). Van Laeken works directly with senior management across all divisions of RIT providing leadership in the areas of business and financial planning, as well as daily operations and risk management for RIT’s overseas campuses. Additionally, Van Laeken oversees the management of RIT’s short-term investment portfolio and advises senior management on the institute’s debt portfolio and interest rate hedging strategies. He is also an adjunct faculty instructor for the MBA program of the E. Philip Saunders College of Business at RIT where he specializes in international finance and derivative products. Van Laeken earned a bachelor’s in economics in 1994 and MBA in 2008 from RIT.

Seminar Cost
This intensive full-day seminar on the Fundamentals of Modern Corporate Finance, including all course materials, morning and afternoon refreshments, lunch, and a networking reception is only 1.000 kuna per participant. All participants will receive a certificate of participation from ACMT and Rochester Institute of Technology at the completion of the program. Alumni of ACMT and corporate group discounts are available – please contact us for details.