

## About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,134 properties in nearly 100 countries and 154,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and ElementSM. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

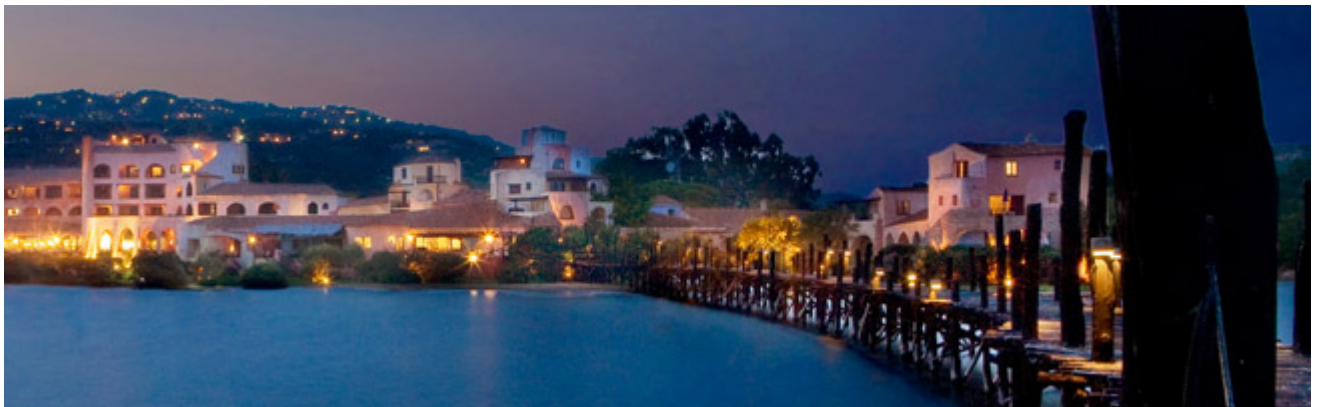
## About St. Regis Hotels & Resorts



Combining classic sophistication with a modern sensibility, St. Regis is committed to delivering exceptional experiences at over 30 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis Hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. From Bal Harbour to Bangkok, Saadiyat Island to Shenzhen, the St. Regis brand caters to a new generation of luxury travelers and continues to thoughtfully build its portfolio in the most sought after destinations at the heart of today's grand tour. Plans for the brand to expand its legacy include much-anticipated St. Regis Hotels & Resorts in the Riviera Maya and in Asia, where St. Regis has announced plans to open hotels in Changsha, Chengdu,

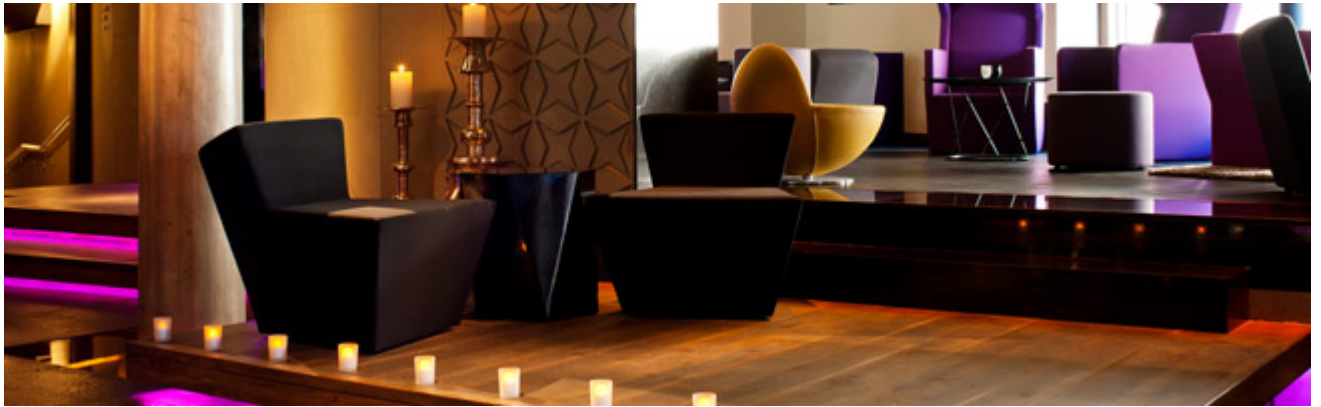
Kuala Lumpur, Lijiang, Nanjing, New Delhi and Zhuhai. Additionally in Europe, Africa and the Middle East, St. Regis will continue to expand in Abu Dhabi, Amman, Cairo, Dubai and Mauritius. For more information on St. Regis Hotels & Resorts, please visit [www.stregis.com](http://www.stregis.com), to explore our recent debuts visit [www.stregis.com/newgrandtour](http://www.stregis.com/newgrandtour) and for the privilege of residential ownership, please visit [www.stregis.com/residences](http://www.stregis.com/residences).

## About The Luxury Collection Hotels & Resorts



The Luxury Collection® is an ensemble of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent décor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 75 of the world's finest hotels and resorts in more than 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit [www.luxurycollection.com](http://www.luxurycollection.com)

## About W Hotels Worldwide



W Hotels is a contemporary, design-led lifestyle brand and the industry innovator with 43 hotels and retreats, including 15 W-branded residences, in the most vibrant cities and exotic destinations around the world. Inspiring, iconic, innovative and influential, W Hotels provides the ultimate in insider access, offering a unique mix of cutting-edge design and passions around fashion, music and entertainment. W Hotels offers a holistic lifestyle experience that is integrated into the brand's sensibility through contemporary restaurant concepts, glamorous entertainment experiences, stylish retail concepts, signature spas and inspiring residences. With more than 13 years of proven success, W Hotels is on track to reach 60 hotels by the end of 2015. W Hotels have been announced for Bangkok, Guangzhou, Milan, Shanghai, Beijing, Bogota, Abu Dhabi, Mumbai, Dubai, Jakarta, Panama, Muscat, and Sante Fe, Mexico, while upcoming W Retreats include Verbier, Goa, and Mexico's Riviera Maya. For more information, visit [www.whotels.com](http://www.whotels.com). To live the W Hotels lifestyle 24/7/365, visit [www.wresidences.com](http://www.wresidences.com). Follow @WHotels on Twitter.

## About Le Méridien Hotels & Resorts



Le Méridien, the Paris-born hotel brand currently represented by 100 properties in more than 40 countries, was acquired by Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) in November 2005. With over 80 of its properties located in Europe,



Africa, the Middle East, and Asia-Pacific, Le Méridien provided a strong international complement to Starwood's then primarily North American holdings at the time of purchase. Since then, Le Méridien has gone through a brand re-launch, which included a large scale hotels product consolidation as well as redefining its brand strategy. By appointing a full-time Cultural Curator – French arts-provocateur Jérôme Sans – Le Méridien transformed numerous guest touch points, thus bringing unique and interactive experiences to its guests. Plans call for dynamic expansion of Le Méridien Hotels and Resorts within the next five years, concentrating in the U.S., Latin America, and Asia-Pacific markets, including destinations such as India, Thailand and China. Le Méridien recently opened new hotels in Istanbul, Oran (Algeria), Arlington (Virginia, USA), Coimbatore (India), Koh Samui (Thailand), and Taipei, and will open in the next 12 months in Bali, Zhengzhou (China), Mahabaleshwar (India), Ho Chi Minh City (Vietnam), Cairo (Egypt), Tianjin (China), and Dhaka (Bangladesh). For more information, please visit [www.lemeridien.com](http://www.lemeridien.com).

## About Westin Hotels & Resorts



Westin Hotels & Resorts offers innovative programmes that transform every aspect of a stay into a revitalizing experience. All Westin signature services – like the Heavenly Bed, delicious SuperFoods and WestinWORKOUT studio – have been designed with the guests' well-being in mind. Westin hotels, with more than 190 hotels and resorts in nearly 40 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT). Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,134 properties in nearly 100 countries and 154,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and ElementSM. The Company boasts one of the industry's leading loyalty programmes, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates.

Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit [www.westin.com](http://www.westin.com)

## About Sheraton Hotels & Resorts



Sheraton helps guests make connections at more than 400 hotels in 70 countries around the world and recently completed a \$6 billion global revitalization and is now in the midst of a \$6 billion global expansion over the next three years. Sheraton is owned by and is the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., one of the leading hotel and leisure companies in the world with 1,134 properties in nearly 100 countries and 154,000 employees at its owned and managed properties.

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## About Four Points by Sheraton



Great Hotels. Great Rates: With 158 Four Points by Sheraton hotels in 25 countries, travelers can find the modern style and timeless comfort they're looking for with genuine service and great rates, all around the world from Santiago to Shanghai and Milan to Milwaukee, Four Points hotels can be found in big urban centers, by the airport, near the beach, and in the suburbs. A recent \$1 billion invested in renovations, conversions, and new-build hotels has made the brand stronger than ever. Four Points by Sheraton, like all brands within Starwood's portfolio, is proud to offer the Starwood Preferred Guest® program, which offers a breakthrough policy of no blackout dates on Free Night Awards. To learn more, visit [www.spg.com](http://www.spg.com).

## About Aloft Hotels



With more than 55 hotels open in the three years since Aloft first arrived on the scene, Aloft can be found everywhere from Abu Dhabi and Baltimore to Dallas and Beijing and everywhere in between. For more information, please visit [www.alofthotels.com](http://www.alofthotels.com). Aloft, like all brands within Starwoods portfolio, is proud to offer the Starwood Preferred Guest® program, which offers a breakthrough policy of no blackout dates on Free Night Awards. To learnmore, please visit [www.spg.com](http://www.spg.com).



## About Element Hotels



Accessible, affordable and active, Element Hotels is made to order for guests in the know and on the go. Its bright, contemporary design defies convention, bathing guest rooms and public spaces in natural light. Stylish and sustainable throughout, Element offers comfort with a conscience and lots of signature amenities from its complimentary RISE healthy breakfast and RELAX evening reception to saline swimming pools, spacious fitness centers, bikes-to-borrow and electric vehicle charging stations.

Starwood's latest brand innovation, Element made history in 2008 as the only major hotel brand to pursue LEED certification for high-performance buildings brand-wide. To date, there are Element hotels in 10 U.S. markets, with new domestic and international hotels in development. Visit [www.ElementHotels.com](http://www.ElementHotels.com) or connect on [Facebook.com/ElementHotels](https://www.facebook.com/ElementHotels).

## About Starwood Preferred Guest



Starwood Preferred Guest® (SPG®) is an innovative, award-winning frequent traveler program that unites each of Starwood's 9 distinctive hotel brands and includes more luxury hotels in more destinations around the world. SPG reinvented the hospitality loyalty landscape when it launched in 1999 with its breakthrough policy of no blackout dates, and over the years has continued its tradition of innovation with enhancements such as Cash + Points, SPG MomentsSM, and most recently Your24TM and SPG LifetimeTM. In addition to Free Night Awards at over 1,100 hotels and

resorts and Award Flights on over 350 major airlines without blackout dates, the Starpoints<sup>®</sup> that members earn through SPG can be redeemed for access like to no other to experiences in music, sports and the arts through SPG Moments. SPG also has an ongoing commitment to digital innovation to meet the needs of today's connected global traveler – from the SPG app for iPhone that utilizes state-aware technology to create a more personalized hotel stay to Starwood's Best Rate Guarantee on [SPG.com](http://SPG.com), to SPG's integration within various social media platforms. Offerings such as these have helped SPG build a passionate member base among the world's most frequent travelers. Learn more at [spg.com](http://spg.com) and [spg.com/moments](http://spg.com/moments) and connect with us on [facebook.com/spg](https://facebook.com/spg), [twitter.com/spg](https://twitter.com/spg), [foursquare.com/spg](https://foursquare.com/spg), [pinterest.com/spglife](https://pinterest.com/spglife), and [youtube.com/spg](https://youtube.com/spg).