Career Services Office, after opening its doors to Dubrovnik campus students three years ago, opened its doors at the Zagreb campus this academic year. Career advisors are here to assist students and alumni in their career-decision making, job searches and application to graduate studies.

"Most people have heard the famous saying, ‘Find a job you love, and you’ll never work a day in your life.’ A job you truly enjoy, is a job that doesn’t feel like work, one that actually gives you energy and motivation, instead of wearing you out. But of course, finding a job like that isn’t always easy," said Marina Androš Drmač, Career and Alumni Relations Specialist at the Zagreb campus. "Setting goals for your career and making plans to achieve them are the keys to success."

First job? New job? Co-op?
Get help on your path from Career Advisors

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"Student Council members are not just a small group of people; each and every student is a part of it," said SC President Nikolina Lazarević. Student council helped kick off the new academic year by holding info desks at both campuses to help inform students about clubs, events and volunteer opportunities. Basketball and soccer clubs are now actively training at the Dubrovnik campus while handball players are training in Zagreb. All students are encouraged to visit the new office space in Room 16 on the Dubrovnik campus, which is open daily for walk-in office hours. This is a special, comfortable spot where students can stop by to chat, ask questions, make suggestions or just hang out. Regular SC office hours are also held on the Zagreb campus in the meeting room.

SC President Nikolina is joined by Zagreb campus vice president Tasia Pejković, and Dubrovnik campus vice president Matej Lesina, as well as Zagreb sophomore representatives Mislav Peček and Goran Pekica. The freshman class will be represented by newly elected trainees Leina Delić, Gregory Donić, Karlo Lešina and Mira Sorajić in Dubrovnik and Žvonimir Baljak, Tudor Deković, Mijo Jurić, Ida Maržić and Daren Perić in Zagreb.

Fall quarter SC events included the annual Freshman Welcome Party, Community Service Day and Fall Barbeques. The next SC event is a Halloween Party followed by the traditional Holiday Auction in December, to raise money for local charities.

"Student council really does have a big role at this college," Nikolina said. "Without it, many of the ideas would be put away and not realized. If there’s something to improve, we wouldn’t maybe even know about it."

"Studying at RIT/ACMT is not just “studying” and the students are not just “students.” It’s an experience, and we are a community!"

Continued on page 5
Well done, Freshmen! You survived your first quarter of college! I can bet you probably were pretty nervous your first quarter, and had no idea what was in store for you, but you made that first big step.

One thing that helped freshmen get adjusted to their new lives at ACMT was the first ever ACMT Brucošijada Freshmen Welcome Party, organized by the Student Council and junior Tea Stojanović, in September at Fuego club in Dubrovnik.

“This was my first party during my college life at ACMT, and it will always be remembered. It was excellent!” said freshman Leina Delić.

Although it was a party for the Freshmen, the upperclassman had no problem crashing. With the beat blasting and echoing throughout Fuego, the freshmen mingling with their fellow classmates, and dancing like it was the end of the world, the first Brucošijada was a serious topic at school for weeks afterwards.

“After a busy week, it’s not good to sleep, it’s good to party, and ACMTers definitely know how!” said junior Antonija Miličević.

Just remember, Freshmen, you are a part of the Rit-ACMT family, and like all family members, we are in the same boat. Upperclassmen remember well when we were in your shoes.

“Just the thought that I was going to college was scary for me somehow, but after some time, I realized that I am going through this change just like everybody else. Along the way, I am so glad that I met a lot of people. I remember saying to myself: “omg, freshmen year finished” and then like in 5 minutes, “I’m no longer a sophomore”.

Even though it’s hard to imagine, someday you will graduate from here, and join the ranks of ACMT alumni. Maja Matković who graduated last year, remembers being a freshman once too.

“When I was a freshman I was excited, scared, nervous, all at the same time. It was a new thing to me being far away from ‘home’ doing it all on my own. I had so many good memories but the best ones definitely involved those coffees and hangouts with my friends. Time FLEW by since freshman year! So many amazing memories and I would definitely repeat it all over again.”

So as you can see, freshmen, you are a truly welcome part of this family, and all your “brothers and sisters” are cheering you on to be the best you can be.
CO-OP PARTNER: THE BROADMOOR HOTEL AND RESORT

The Broadmoor Hotel and Resort in Colorado Springs, Colorado, is one of ACMT’s oldest and most prestigious corporate partners. Since 2001, more than 120 students have been selected to spend their co-ops there, some staying as long as a full year or even 18 months. Since first opening in 1918, The Broadmoor has offered guests a unique way to experience the beauty of the American west. As employees of this hotel, ACMT students get real working experience in almost every department of a Five-Star, Five-Diamond luxury resort. Their co-op rotation introduces them to everything from the kitchen and dining room to the spa and wellness centers. They work in the Broadmoor’s golf courses, tennis courts, and pools, and help organize meetings, events, banquets, bookings, and customer service. “The Broadmoor is really special to us,” said Dubrovnik Campus Career and Alumni Relations Senior Specialist Christina Petrović. “When students come back from the Broadmoor, they are mature and disciplined employees, and we can see that they have learned so much about all sectors of the service industry. They are always happy about their time spent at the Broadmoor and the friendships they make. They even have great opportunities to earn professional certificates in more than 70 different specialty fields during their internships.” The Broadmoor values ACMT students as employees and appreciates their friendliness and ability to work hard.

The next generation of Broadmoor employees from ACMT is already getting prepared. In October, 9 students were interviewed for positions for next summer’s coop, following a presentation by Kelly Davidson, director of Recruitment and Noemi Kiss Baldwin, international recruiting manager.

LIVING IN AMERICA: Co-op at The Broadmoor

By Ena Paponja

Consider your favorite cup of coffee. This coffee, creamy and tasty, may have dented your wallet a few times, but you have always thought it was worth it. Now imagine a different cup of coffee. This one is twice as big, and comes with free refills, but might be lacking something in flavor. Croatia and America -- two completely different cups of coffee, but if you haven’t experienced both, you will never know which one is your favorite. Ana Buhin, Dejan Jovanovski and Dino Novak exchanged their Croatian coffees for the American kind as they spent their summer and fall co-ops working at the Broadmoor hotel and resort in Colorado Springs.

“The best part was when we were driving up the beautiful road that leads to the Broadmoor,” Ana said. “We were getting closer and closer, and there it was, hidden behind the trees. Covered with lights, it looked like a castle from a fairytale. I was so amazed, I just stared.”

All three students enjoyed their jobs so much that they decided to extend their summer co-ops into the fall. In addition to their work experience in the hotel, they all noticed the differences in culture. “Life in America is more relaxed,” Dejan said. “You can go outside wearing pajamas and nobody will say anything. However, back in Dubrovnik, it seems like you have to wear brand name clothes to avoid negative looks. In America, people are living their own lives and dreams.”

“Americans are much more hard working and you are always expected to do your best while at work,” Dino said. “Sick days and days off are not accepted if you wish to stand out in the crowd of employees. You have to constantly develop on a personal and professional level.” While all three of them learned a lot about the hotel and resort industry, they also learned a lot about themselves.

“I think I learned more about life in these four months than in my twenty years of living,” Dino said. “Probably the most valuable thing I’ve learnt is that hard work actually pays off. I did my best at work and got selected to do training with the Forbes inspector. This is a great opportunity that I don’t think I would have ever had in Croatia.”

Living on their own, they’ve learned to do their own cooking, shopping and laundry, and how to get around a new place on their own. This responsibility gave them a sense of pride, and they agreed you start appreciating money much more when you start earning your own.

“America has a lot of advantages for young people, but family is in Croatia. I think it would be good to build my career in the States and then come back home,” Dejan said. “When I was in Croatia, I wanted to go to the US. Now that I am here, I wish I was home sometimes. I know that when I come back to Dubrovnik, I will miss America.”

“It’s hard to know what my future will bring, and where I will live, but it is great that now I have more options.”

Dejan Jovanovic, center, with his co-workers

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Dejan Jovanovic, center, with his co-workers
Earlier this year, Ana Jarak was elected by fellow ACMt Alumni to be president of the Alumni Association for a two year mandate. Originally from Dubrovnik, Ana graduated from ACMt in 2003. After working in various tourism and hospitality companies in the area, she returned to ACMt as academic advisor and later as Marketing and Enrollment Manager from 2009 to 2011. Since then she has been employed in the contracting department of Scenic Tours, an Australian tour operator, with focus on Russian, French and Spanish markets.

“I’ve been part of ACMt for many years, and in many different roles,” she said. “First, as a student, then as a student employee. Then, after graduation I started working full time as an academic advisor and my last role was in the Marketing and Enrollment department. So I can truly say that I’ve seen a lot of ACMt and it’s an honor to represent the alumni.”

As president of the Alumni Association, her mission is to strengthen the Alumni network, and provide opportunities for both social and professional networking.

“We all know how important networking is today, and one of the main goals for my term as the Alumni President will be to strengthen the relationships we have within the Alumni group,” she said. “I also want to encourage some new links between current students and faculty with the Alumni group.”

“Many Alumni are not completely aware of the new Zagreb campus, event though many of them are currently living and working in Zagreb. I see opportunities for Alumni as guest lecturers, mentors or co-op providers there as well.”

A word for current students

“One of the greatest skills that I developed while studying at ACMt is not being afraid to explore-by trying new things and living out of my comfort zone. What I’ve learned along the way is that sometimes the best paying job is not necessarily the most rewarding one. Successful careers are not built overnight: they require a lot of hard work and commitment. Awful bosses come with that package as well. Occasionally a good one will come into your life, but do not live on that hope. You’ll have to learn to deal with all kinds of people. Do not be afraid to think big. Even the most successful people had to start somewhere. Challenge yourself with objectives, goals and tasks that and somewhat into unknown and uncomfortable and keep you on your feet every day. You chose whether you will lead or be led: believe in yourself, and others will too. In my current job in the last year I’ve seen lights of Paris, Russian Tsars’ Palaces, Portuguese sunsets and Normandy beaches, just to name a few. My job is to travel. Some may say a dream job. I hope your dream job finds you in the years to come.”

Hana Fuchs ’03 was promoted to Director of Marketing and Public Relations at the Radisson Blu Hotel, Dubai Deira Creek, in the United Arab Emirates.

Leonardo Buzov-Vulas ’08 was promoted to Global Key Account Manager at Marmaison Hotels & Residences in Prague. He also enrolled in a master’s degree program in Professional Communication and Public Relations at the University of New York in Prague.

Maja (Demonja) Vitas ’02 was hired as HR Manager at Radisson Blu Hotel in Kuwait. Miladon Sravka ’05 was promoted to Networking Product and Sales Specialist with Hewlett Packard in Zagreb. He is responsible for developing HP Networking business in 13 countries in South East Europe.

Katija Krečak ’11 was promoted to general manager at Soundset Ragusa (Dubrovnik-Neretva County radio station). She also enrolled in a master’s degree program in International Relations and Diplomacy at Dubrovnik International University.

Sandra Žekić ’12 enrolled in a master’s degree program in Human Resource Management at International Business School of Budapest, in cooperation with Oxford Brookes University.

Katarina Vrkić ’11 earned a master’s degree in Cross-Cultural and Sustainable Business Management from the American University of Paris. She was recently hired project manager, in a graduate internship program with HealthAmerica EMEA (Europe, Middle East, Africa) with the General Electric company in Paris.

Zdenko Lucić ’05 was hired as director of the investment sector, for the Croatian Agency for Investment and Competitiveness in Zagreb.

Katarina Kusić ’12 enrolled in a master’s degree program in International Relations and European Studies at the Central European University, Budapest.

Ivan Zec ’01 was promoted to partner at Blue Sea Capital, Private Equity Fund in Zagreb and Belgrade.

Ana (Milovčić) First ’02 was hired as Cluster Sales Manager (MICE) for the Doubletree by Hilton Zagreb and Hilton Imperial Dubrovnik hotels.

Ivica Barać ’06 was hired as Key Accounts Executive with Philip Morris in Zagreb.

Diana Bokuć ’06 was hired as a teacher of Hotel operations and principles of tourism at the Hotel and Tourism Vocational Secondary School in Zagreb.

Duje Tudor ’02 was hired as purchasing manager at Le Meridien Lav hotel in Split.

Vedrana Mandić ’10 was hired in the sales and marketing department of Erste Nekretnine real estate in Zagreb.

Mira Dašić ’07 was hired as vice consul of the Consulate General of the Montenegro in Frankfurt, Germany. She also completed a master’s degree in diplomacy at the Diplomatic Academy of the University of Malta.

Marta Mišić ’07 earned an MBA degree from the Cotrugli Business School Zagreb, and was hired as project manager for EU funds with the Čakra development agency in Cakovec.

Suzana Bračun ’09 was hired as brand manager for Croatia, Bosnia and Herzegovina with the Dicentra lighting company in Osijek.

Davor Bodić ’11 started his own company, ENU energy efficiency and consulting. He is currently enrolled in a master’s degree program in Diplomacy and International Relations at the University of Zadar.

Anita Pejković ’09 was hired as Assistant General Manager at GoodLife Fitness in Waterloo, Ontario, Canada. She also earned a master’s of science degree with Merit Honours in International Business Management, from the University of Buckingham, New York Campus.

Iskra Cergol ’99 was hired as Groups, Conference & Events Sales Manager at the Doubletree by Hilton in Zagreb.

Jasmina Garbin ’05 was hired as Director of the Tourist Board for the Island of Šolta.

Ivana Valentić ’09 earned a Master of Science in International Business and Management from Kozmenski University in Warsaw, Poland.

Marijana Begonja ‘12 enrolled in Master of Business Administration and Master of Science in Strategic Management at the International Graduate Business School in Zagreb.
Students in Prof. Milena Kuznin’s Assessing Service Quality class submitted their original photos to a contest for World Quality Day, which is organized each year by the Chartered Institute for Quality, an American NGO dedicated to promoting quality in the service industry.

Photos by students Anna Ratkovic, Alojz Paver, Pjero Kusijanovic and Nur Brkovic were selected for the short list.

Anna submitted a photo of the moon that she took herself. “In this photo I see two types of quality,” she wrote. “There is the natural quality of the moon; its beauty and its value that is the same since the beginning of everything. Its shape, color, and magic that has inspired artists, musicians and poets throughout the history.

“The second type of quality that I see, is a more technological one. This picture can be seen as the final product of years and years of hard work in research and development of new technological tools. People created a range of different tools not only to capture perfect moments like this one, but also to create extraordinary experiences out of it.”

Alojz submitted a photo of a sunset. “As sunlight always calls and invites people on the beach, and it’s the same with customers. If we have consistent and quality service, we will probably earn their loyalty.

On the other hand, clouds represent variations in delivery of the service. As service providers, we need to adapt to those variations and come up with appropriate solutions to satisfy customer needs. We need to be prepared to offer a customer an umbrella in case of rain.”

Student Photos Selected for Contest

“What to do? Where to go? What are my possibilities? These are those usual questions that all students ask themselves so many times.

But keep in mind that there is someone always there to help you as you walk along the path of building your career,” said Christina Petrovic, Events Management, Career and Alumni Relations Sr. Specialist at the Dubrovnik campus. “Make sure you visit your Career Advisors and get all the advice you will need to get to the end of that path. Believe in your dreams and they may come true; believe in yourself and they will come true. ACMT is committed to guiding students on their career development paths. Career Services helps students and alumni find internships and jobs, and discover which fields and types of employment best suit them.

At the CS office, students are guided through a decision making process on their career choices and toward individual job searching techniques.

The Career Services office can help by

- Providing Career Services to every student and Alumni
- Building employer, community and campus partnership to create career opportunities
- Offering regular career counseling
- CV analysis
- Mock interviews

“If you are not sure what kind of career would best suit you, use your co-op to try out various possibilities,” said Lana Buzuk, Director of Marketing, Enrollment and Career Services. “Through co-op you have the opportunity to apply theory in practice, to experience the real work environment, and to develop your technical and personal skills. Remember our doors are always open! Make it your goal to meet with your Career Advisor at least once a quarter.”
It was early on a Saturday morning and the Petar Pan kindergarten in Zagreb and the Ciciban kindergarten in Dubrovnik were full of activity. But instead of little children, the kindergartens were filled with ACMT students, faculty, staff and alumni, who came to volunteer a few hours of painting, planting and cleaning, as part of the college’s annual tradition of helping out our communities.

This year, at Petar Pan in Zagreb, swings, see-saws, jungle gyms and walls were colorfully painted while cypress trees were carefully planted in the garden. In only a couple of hours, the kindergarten had a completely new look thanks to the ACMT volunteers. Vice President of the City Assembly of Zagreb Tatjana Holjevac also stopped by to congratulate the volunteers.

“It felt great to hang out with my friends, while helping out our community,” said sophomore Marina Miloš. “Knowing that children will appreciate what we did for them is a joy.”

“I felt amazing being able to contribute to my community, especially to those who need it most; the children, Mijo Jurić. “Now every time I pass by the kindergarten, I pass by with a smile on my face. This event helps us to recognize a healthy spirit and the true mission of our college which raises students who will one day lead this world.”

Meanwhile, further south, in the Pearl of the Adriatic, there were people laughing, talking, and getting down and dirty in the soil with lavender and rosemary, or with a vast array of paint colors on the playground. ACMT also donated a large collection of new toys to Ciciban, and ACMT students enjoyed handing them out to the children and playing with them.

“It felt really good to help out so that the kids can enjoy playing outside,” said Nikolina Lazarević. “It’s always a pleasure to help.”

--By Ena Paponja (Zagreb) and Pami Kolega (Dubrovnik)
Professors Brian Tomaszewski and Edward Holden delivered a paper titled “The Geographic Information Science and Technology and Information Technology Bodies of Knowledge: An Ontological Alignment,” at the 13th Annual Conference on Information Technology Education and The 1st Annual Conference on Research in Information Technology in Calgary, Alberta, Canada, in October.

Professor of Mathematics Dr. Ambroz Čivljak attended the 5th Croatian Mathematical Congress and gave a talk entitled “Generalizations of Ostrowski inequality involving real Borel measures”, held in Rijeka, Croatia, in June. Dr. Čivljak was also elected to the Croatian educational title of Senior Lecturer (viši predavač).

Professor Majda Tafra published an article in Liburna, Communication Management Review by the University of Zadar titled “Use of web pages in corporate social activities of Croatian companies.” She also presented a paper at the 17th International Conference on Information Technology and Journalism at IUC Dubrovnik, entitled “The Role of Online Generated Case Studies and Simulations in PR Education” in May.

She gave a presentation at the 24th International Conference on Systems Research, Informatics and Cybernetics, entitled “Corporate Social Responsibility in the Knowledge Society and the Role of Education” in August in Baden-Baden. She gave a presentation at the “Networking for better CSR advice to SMEs” International Networking Event in Berlin in June.

She gave a presentation at the 1st International M-sphere conference in Dubrovnik, entitled “Conceptual Framework for the Communications Model of a Socially Responsible Corporation” in October.

Professor Zrinka Friganović Sain will give a presentation on The Role of Female Migrant Writers in Modern Society at an international conference in Rijeka in November. The conference is entitled “Rijeka Philology Days” Riječki filološki dani, organized by the Faculty of Philosophy in Rijeka.

Dubrovnik is much more than meets the eye. The stone walls of the Old Town hide thousands of years of secrets and legends. Do you really know this town? Check this list of historical facts, and you might be surprised!

Today's Stradun was once a canal filled with water, which separated the 7th century settlement called Laus on an island to the south, from the Slavic settlement of Dubrovnik to the north. The canal was filled in, and the two settlements joined, in the 12th century.

• The Dubrovnik Cathedral was built in the 12th century, with money donated by the English King Richard the Lionheart.
• The pharmacy at the Franciscan monastery in Old Town is the third oldest in Europe. It has been operating since 1373 until today!
• A devastating earthquake and fire in 1667 killed more than 5000 people, including the Rector.
• Before the earthquake, each villa on the Stradun had a unique facade. But during the rebuilding, the city council decided that each house should look the same. That's how the Stradun got its current appearance.
• During the rebuilding of the Cathedral foundations after the earthquake, a mass grave was discovered under the site.
• According to legend, Dubrovnik’s first brothel was located in the neighborhood of the old city known as Karmen. You can see it today as a large, abandoned pink building.
• The Dubrovnik Republic abolished slavery in 1418. By comparison, the USA did not abolish slavery until 1865.
• In addition to the famous quarantine located in Lazareti, another one was located on Danče. Victims of the medieval plague are buried in the cemetery there.
• The fort of Lovrijenac (which can be seen from the classrooms of ACMT) was built in only three months.

--By Dina Lujak
CONTEST WINNERS!
New SC motto and logo

Students Dolores Bartolac and Anna Tokić were recently announced as winners of a contest to create brand a new logo and motto for the ACMT Student Council. Dolores’ logo, pictured here, and Anna’s motto, “Helping you enjoy College (since 1997)” will be used on all SC posters and materials, as well as the ACMT website. Both students won cash prizes as well as gift certificates to local restaurants.

Congratulations as well to Fran Reizl (Zagreb campus) who won second place in both categories, third place logo winner Maro Radović (Dubrovnik campus), and third place motto winner Petar Rožić (Dubrovnik campus).

Student Council motto:
Helping you enjoy College (since 1997)

HALLOWEEN FUN